

College of Human Ecology, Seoul National University
Announcement of Faculty Opening, 2022

The Department of Consumer Science at the Seoul National University invites applicants for tenure-track, foreign faculty who specializes in Consumers and Global Market. The appointment will commence on March 1st, 2023.

1. Position and Field (Full-time, Tenure-Track Faculty)

| Department | Field of Specialty | Number | Additional Information |
|--------------------------------|-----------------------------|--------|---|
| Department of Consumer Science | Consumers and Global Market | 1 | Foreign nationals (non-Korean citizens) |

2. Qualifications

- A. Applicants must meet all requirements of the Seoul National University Hiring Policy (as full-time faculty in the tenure track).
- B. Applicants must hold a Ph. D degree in Consumer Science or a related field.
- C. Applicants must be foreign nationals (non-Korean citizens).
- D. Applicants must teach every lecture in English or Korean (at least one lecture in English each semester).

3. Submission Period (All schedules are based on Korean Standard Time)

From October 5(Wed), 2022 to October 19(Wed) by 16:00
(Office hours: 10:00-16:00 Korean time, Monday through Friday)

4. Appointment(Contract) Period

The Appointment(Contract) period follows 「Regulations governing faculty policies, procedures, guidelines of Seoul National University」. Details are available at <https://facultyrecruitment.snu.ac.kr>.

5. Review Processes

All applications will be reviewed in two stages. Specific criteria are as follows.

A. Screening of basics and area of specialty (Stage 1)

- 1) Qualification for the field of specialty
- 2) Recent research achievements for review
- 3) Overall research achievements

B. Interview (Stage 2)

- 1) Open presentation or lecture
- 2) Personal essay and statement of research and teaching objectives
- 3) Appointment suitability

6. How to Apply

- A. Submit the application form and other required documents through the SNU Faculty Recruitment website (<https://facultyrecruitment.snu.ac.kr>).
 - B. All the submitted documents, except the application, the list of overall research achievements, and the recommendation letters, should be uploaded to the website (<https://facultyrecruitment.snu.ac.kr>) in the form of PDF files (If the original copy is a hard copy, a legible scanned copy should be prepared and uploaded in the form of a PDF file.).
 - C. Submission via mail, e-mail or fax is NOT acceptable.
 - D. Documents not uploaded to the website of the SNU Faculty Recruitment website and illegible documents are NOT accepted.
- ※ **The applicant is responsible for any disadvantages that may arise from incorrect information during the process of uploading.**

7. List of Documents to be Submitted

A. Application Form:

Apply online via <https://facultyrecruitment.snu.ac.kr>. All career related items in the application form must be the same as they are submitted in official documentations..

- B. Research Achievement to be submitted for review: Research achievements in the last 5 years or 3 years (Applicants could choose one)
 - 1) Submitted research achievements must have been published within the last 5 years(published on or after November 1, 2017) with from the date of the application deadline. It should include more than two research achievements

with a single author or the first author (or the corresponding author) and objective point value range is between 400 and 600 points based on the following criteria.

Or

Submitted research achievements must have been published within the last 3 years with from the date of the application deadline (published on or after November 1, 2019). It should include more than one research achievement with a single author or the first author (or the corresponding author) and objective point value range between 200 and 400 points based on the following criteria.

- ✓ Research achievements published with a single author will receive 100 points.
- ✓ Those with two authors will receive 70 points.
- ✓ Those with the applicant as the first author or the corresponding author will receive 70 points even with more than two authors.
- ✓ Those with three authors will receive 50 points.
- ✓ Those with four or more will receive 30 points.

※ PLEASE DO NOT SUBMIT MATERIALS TALLING OVER 400 POINTS WITHIN THE LAST 3 YEARS OR 600 POINTS WITHIN THE LAST 5 YEARS.

- 2) The scope of research achievements to be considered for detailed review include published complete books and peer-reviewed journal articles, etc.
- 3) Research achievement published in online journals should have DOI.
- 4) Doctoral dissertation is considered as a research achievement for the review, but if the dissertation or part of it was published in another way of publication, the one favorable for the applicant must be selected for the submission. They will not be considered twice.
- 5) Research achievements must have verifiable information concerning the date of publication. If it is impossible to verify the publication date, the applicant must submit the journal or book cover (including the publication date and the title) and the table of contents.
- 6) If the submitted items are written in a foreign language other than English, translate items into English.
- 7) The names of the Korean co-authors (excluding the applicant him/herself) of the research achievements should be written in Korean. And the names of the non-Korean authors should be written in English.

- 8) The PDF file names of research achievements must be numbered to match the serial numbers of the research achievements in the application form.

C. Undergraduate and Graduate Transcripts and Certificate of Graduation

D. Certificates of Career

E. Personal essay

F. Statement of Research Plan and Teaching Objectives

*Include specific courses that the applicant can teach and suggest new courses that the applicant wishes to add to the curriculum. Indicate the applicant's mid/long-term research plans and objectives.

G. Full list of research achievements (SNU template)

*All research achievements(including research achievements for review), which have been published from the applicant's graduate school years to the present (e.g., publications in journals, complete books, textbooks, conference proceedings, etc.) should be listed.

H. Letters of Recommendation(At least two scholars)

1) Recommendation letters should be submitted from the recommenders directly to the website(<http://snufrs.snu.ac.kr>).

2) Applicants fill out the recommender information into the system

→ The system sends an email requesting the recommenders to upload recommendation letters to the system.

→The recommenders upload the recommendation letters to the system

8. Announcement of Results

Applicants will be reviewed in accordance with the SNU Policy. Each candidate will receive individual notification of the results once all eligible applications have been reviewed.

9. Scheduled Appointment Date

March 01, 2023

10. Miscellaneous

- A. Applicants cannot apply for more than one appointment in SNU's open recruitment. Multiple applications by the same applicant will invalidate all submissions, and the applicant will be excluded from the review process altogether.
- B. Applicants applying for a position that is annually open for recruitments cannot apply for other openings in other fields for the very next round until the evaluation for the First round is complete. (Applicants who have been eliminated during the first stage of the evaluation for the Second round of 2022 or have not been selected as the final appointee can apply for the First round of recruitment in 2023.)
- C. Applicants who fail to register online application forms or who fail to upload all the documents by the deadline will be excluded from the screening process. Please be noted that all recommendation letters must be uploaded by the designated deadline and applicants are responsible for it.
- D. In accordance with 「Regulations governing faculty policies, procedures, guidelines of Seoul National University」 and other rules on hiring regulations, faculty openings may not be filled and the starting date of appointments may be changed.
- E. Appointment may be nullified even after commencement of employment if applicants have willfully falsified application documents and/or have not fulfilled the appointment requirements.
- F. Reference to the original will be required after the notification of selection. Upon request from the university, application documents submitted online must be compared to the originals or the original documents must be submitted immediately.
- G. If any certificates and/or documents are in a foreign language other than English or Korean, the notarized translation in Korean or in English must be uploaded.
- H. Other particulars not stated in this announcement will follow the 「Regulations governing faculty policies, procedures, guidelines of Seoul National University」.
- I. For other detailed information, please contact the Office of Academic Affairs at the College of Human Ecology, SNU (Tel: +82-2-880-6804, +82-2-880-6805, e-mail: sameun@snu.ac.kr).

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College of Human Ecology
Seoul National University